

FROM THE ORIGINAL FORMULATOR OF THE FIRST 0W-20

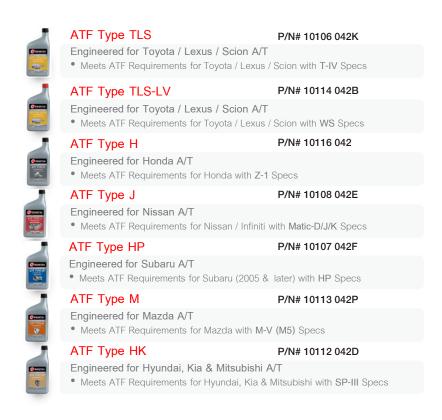
0W-20 FULL SYNTHETIC ENGINE OIL

- 1. Reduces Engine Friction
- 2. Maximizes Engine Protection
- 3. Improves Fuel Efficiency
- 4. Extends Drain Intervals

P/N# 20102 042B (1QT) 20102 059 (1GAL) Idemitsu has been manufacturing premium quality lubricants for over 100 years, and supplying 0W-20 for more than a decade. Idemitsu Full Synthetic 0W-20 Motor Oil is a premium OE-equivalent lubricant. We work closely with OE engineers of Honda, Mazda, Toyota and many other carmakers to meet all their performance and protection requirements.

IDEMITSU FULL SYNTHETIC 0W-20 MOTOR OIL MEETS OR EXCEEDS OE SPECIFICATIONS / 0W-20 API SN / ILSAC GF-5 REQUIREMENTS. USE IDEMITSU FULL SYNTHETIC 0W-20 IN EVERY LOW-EMISSION, SUPER FUEL-EFFICIENT VEHICLE WHERE 0W-20 ENGINE OIL IS REQUIRED.

APPLICATION-SPECIFIC ATF & CVT - AUTOMATIC TRANSMISSION FLUIDS



■ Idemitsu ATF and CVT Transmission fluids are factory-fill quality products engineered to meet the most stringent requirements of all Japanese brands.

■ Consumers and technicians now recognize that fluids exclusively designed for specific transmissions and frictions are the best way to extend the life of vehicles.

■ Our application-specific formula guarantees no shift shocks, less clutch wear, and reduced fuel and oil consumption.

CVT Fluid

P/N# 10118 042

Specific design for JATCO CVT transmissions Precise friction properties for greater power transfer and smoother operation. Thermo-oxidative stability and

POWER STEERING FLUID

The best protection and performance

Our PSF contains modifiers that lower friction to decrease unwanted noise, wear and repair costs. Special oxidation inhibitors greatly reduce corrosion

extreme pressure protection.

